

MULTIPLY DUDLEY



Funded by
UK Government





What is Multiply?

- The Dudley Multiply programme has been funded by Dudley Borough Council and WMCA as part of the Skills Mission (Levelling Up).
- Maths plays a role in all our lives, from everyday life to work tasks but 57% of working age adult population in England are estimated to have low numeracy skills and the UK loses an estimated £25bn in wages per annum, as a result of poor numeracy skills.
- Multiply aims to address this by supporting adults to develop their confidence and numeracy skills and make sure that your team are confident and comfortable in using numeracy at work or in everyday life.
- Multiply offers **FREE** training and development for your employees who work in Dudley, are 19+ and who don't possess a GCSE A-C or equivalent in Maths.

FOR MORE INFORMATION CONTACT FRANCESCA

✉ FRANCESCA.HURST@BUSINESS2BUSINESSLIMITED.COM

What's our programme?



Employer based – We will work with Dudley employers to deliver the programme to their employees.



Based on Money Management – developing both money management knowledge and the maths used in everyday life.



Flexible – our programme consists of 10 2 hour blocks, and we can deliver these to suit you. 2 hours a week for 10 weeks, or an intensive 2 day course. We're happy to work around you, your needs and on your site.



Fully tutor delivered – active, hands on learning for adults based on real life information and challenges we all face in the cost of living crisis.

TOPICS INCLUDE:

- Personal Budgets
- Understanding salaries, NI, tax and pensions
- Managing costs and finding the best value
- Financial support and in work benefits
- Understanding bank accounts and services
- Borrowing money and credit
- Managing debt
- Using digital services, including
- Awareness of online scams

MATHS SKILLS UTILISED INCLUDE:

- Whole number and money basic calculations (addition, subtraction, division and multiplication)
- Calculating a percentage and fraction
- Extracting information from tables, charts and graphs
- Using a calculator



Connecting Services

Connecting Services has provided a range of IT products including Google Chromebooks, Laptops and MyFi dongles for eligible participants of Multiply.

There are some additional eligibility criteria that Multiply attendees must meet in order to get the free equipment.

To fit the eligibility criteria you MUST be:

Over the age of 18 but under the age of 65

Are currently (at least one from this list):

- Unemployed
- Employed in a zero-hours contract
- Employed and claiming work benefits
- Claiming disability benefits
- Life limiting mental or physical condition as defined by the Equalities Act 2010
- Carer
- Have no formal qualification

Dongle eligibility Criteria

- No access to WI-FI at home
- Have not recently enrolled onto any other WMCA/UKCRF funded project where they have received a digital device



These are limited and on a first come first served basis



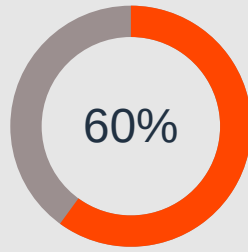
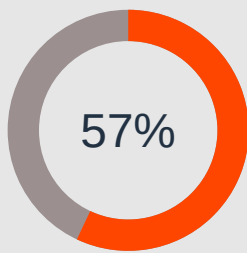
More about Skills Mission

- Multiply contributes to the Skills Mission for the United Kingdom which has never been more critical as we recover from the effects of the worst pandemic in over a century.
- Talent is everywhere across the United Kingdom, but opportunity is not. Where people live unfairly affects their chances of getting on in life.
- Levelling Up is designed to reverse this unfairness by spreading opportunity more equally across the country.

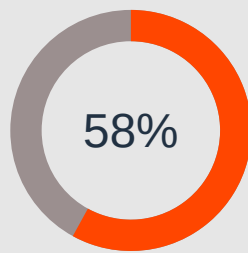
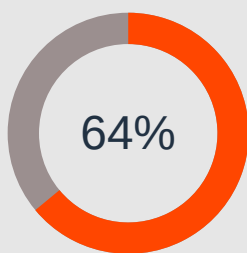
Multiply will help to fulfil the ambitions and the objectives of Levelling Up. Specifically, The Skills Mission from the Levelling Up White Paper, February 2022: “By 2030, the number of people successfully completing high-quality skills training will have significantly increased in every area of the UK. In England, this will lead to 200,000 more people successfully completing high-quality skills training annually, driven by 80,000 more people completing courses in the lowest skilled areas.”

Audience insights – Prospective Learners

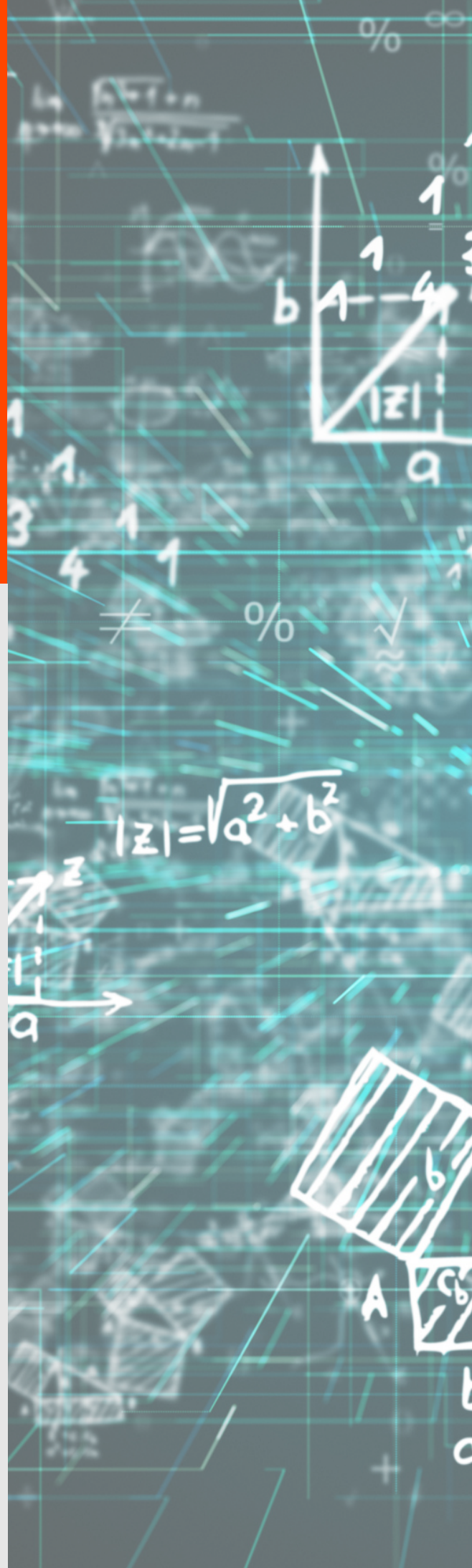
Poor rates of numeracy are seen across the UK:



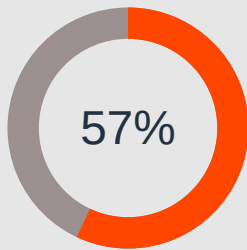
57% of the working age adult population in England are estimated to have low numeracy skills and 60% in Northern Ireland.



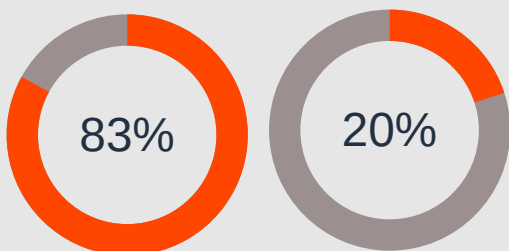
Numeracy rates have regional variation though there are pockets of poor numeracy across the country, particularly in the North East, West Midlands and Yorkshire and the Humber, with an estimated average of 64% of adults with low numeracy compared to a national average of 58%.



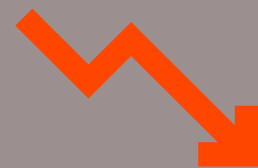
Audience insights – Employers



In the 2019 ESS, up to 57% of employers noted lack of skilled staff preventing them from expanding or taking up new services / working practices.



83% of employers who provide public-funded basic skills training do so as a benefit to staff; less than half said the training was implemented to reduce waste and low productivity; and only 20% said the training was offered specifically as a result of skills deficiencies in the labour market).



The UK loses an estimated £25bn in wages due to poor numeracy.



The economic loss is equivalent to an average of £1,600pa in lost wages for individuals.